

## **SECOND ONLINE NATIONAL ESSAY WRITING COMPETITION 2022**

**Event organised by Lei Ipsum, functional cell SBM and supported by BSE IPF**

### ***About the Event:***

The National Essay Writing Competition 2022 in Association with Bombay Stock Exchange, will be conducted through the months of April and May, 2022. The theme of this competition will be the '*Investor's Education and Financial Literacy in India in the Era of Tech Innovation*'. Students from institutions of repute from across the nation will be invited to contribute their essays on any of the given topics to the Panel of Judges at the NMIMS School of Business Management, Mumbai. Essays will be collected and marked, and the winners will be announced at a later date.

**Registration Link:** <https://forms.gle/FahfspW8DHG2B9Lr6>

**Submission Link:** <https://forms.gle/tvd5WxqHEj7bXXs49>

### ***Important Dates:***

- Release of topics – April 11<sup>th</sup>, 2022
- Last date for registration – May 1<sup>st</sup>, 2022
- Last date for submission – May 7<sup>th</sup>, 2022

### ***Topic:***

- 'Investor's Education and Financial Literacy in India in the Era of Tech Innovation'

### ***Prizes:***

- Winner (INR 3,000)
- Second runner up (INR 2,000)
- Third Runner Up (Certificate of Merit only).
- Each of the three winning essays will be published in the Lei Ipsum Magazine, 2022.

**Registration Fee** – INR 118 per participant, INR 177 (if one co-author added) (GST inclusive)

**Eligibility** – The competition will be open to all undergraduate and postgraduate students of Law from any recognized schools of law at Indian Universities, and students of any other (other

subjects or disciplines such as Chartered Accountants, Company Secretaries, Chartered Financial Analysts, etc). No more than two students can register as co-authors.

***Submission Guidelines:***

- All submissions must be made on or before 11:59 PM, May 7<sup>th</sup>, 2022.
- Participants are allowed to submit one essay only; multiple or incomplete submissions will lead to disqualification.
- Co-authorship is permitted, up to two co-authors ONLY, at an additional registration fee. Submission shall be in the English language only.
- Word limit of the submission is 1,500 – 2,000 words, excluding footnotes.
- **The manuscript(s) must be in Microsoft Word (MS-Word) format, with the font size 12 in Times New Roman/Bookman Antiqua with 1.5 line spacing for the main text and size 10 in Times New Roman with single line spacing for footnotes, and authors must adhere to the BLUEBOOK citation format for footnotes.**
- Any submission that is found to be similar through similarity index check shall be disqualified from the Competition. To protect the creative interest permissible similarity shall be permitted only up to 15%. All submissions are to carry a similarity report attached as an image at the end of the essay.
- The essay should be the original work of the authors and should not have been published in any form or manner before. NMIMS will not be responsible for any claims made by any parties regarding copyright infringements in the works submitted by authors.
- Participant shall not include his/her name in the submission's text in any form.
- Copyright of the submission shall remain with the MBA (Law) Program, NMIMS School of Business Management, Mumbai.
- In case of any conflicts, the Panel of Judges shall be the final authority on the guidelines.
- Submissions will only be accepted in electronic form through a Google Forms.

***Rubric:***

- In-depth understanding of the IEPF
- Relevant and well-thought-out writing
- Application of legal knowledge and analysis
- Presentation of opinion in an articulate manner